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## Transportation and Logistics Roundtable Series

informa economics

**I**nforma Economics' *Transportation and Logistics Roundtable Series* is the venue to gain exclusive access to those experts in-the-know and those that move business, not only in the US, but throughout North America and around the globe. Issues important to you will be addressed in this exciting program. The Roundtable agenda will include all aspects of transportation and logistics.

The Roundtable series is the forum to engage all logistical functions of your business, from shipping product in, to shipping product out. Whether you use truck or have a fleet of trucks, barges, rail-hopper cars, tank cars or intermodal, air transport, or ocean-bulk and container, or you are a policy maker or industry observer, this will be a place to address and strategically assess the environment. The *Transportation and Logistics Roundtable Series* will draw upon Informa Economics' resource of seasoned researchers, analysts and consultants, while at the same time, engage the knowledge base of Informa and outside experts from the industry and the government.

### Upcoming Roundtable Meeting Dates...

**Portland, OR**  
**August 4, 2010**  
**Bonus Day, August 5, 2010**

**Omaha, NE**  
**November 3-4, 2010**  
**(Tentative)**

**Memphis, TN**  
**March 2011**  
**(Tentative)**

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The Informa Economics *Transportation and Logistics Roundtable* brings together a cross-section of transportation and logistical information in areas of production, consumption, supply and demand issues; policy; modal developments for barge, rail, intermodal, dry bulk and container ocean movements; and infrastructural issues.

### As a participant, you receive exclusive access to...

- Three consecutive Roundtable meetings (3 attendees per meeting): every roundtable meeting covers a well-planned agenda of presentations, reviews, discussions of a current topic critical to the transportation and logistics environment, and operational tours
- Personal access to policy makers, industry leaders
- Network with leaders in every segment of the transportation and logistics sectors
- Strategic advice for planning and risk management
- Access to Informa Economics' knowledge base, personnel, and information
- Opportunities for bonus day of site visits and tours (usually a second day for a nominal cost to cover transportation and fees)
- Client rates to Informa Economics' conferences, seminars, and events
- Up to three attendees from your organization with each additional attendee requiring a nominal fee
- Prorated meeting opportunities available - inquire to learn more



### Roundtable Topics Include...

- |   |  |
|---|--|
| ■ Commodity flow situation and outlook                            | ■ Trade facilitation developments: export and import                           |
| ■ Barge fleet profile and tow industry costs                      | ■ Trade policy implications  |
| ■ Rail equipment supply and capacity                              | ■ Cross-border trade access and NAFTA  |
| ■ Rail policy, mergers and acquisitions                           | ■ Food-aid shipments and programs  |
| ■ Infrastructure maintenance, enhancement, expansion and funding  | ■ Fuel pricing, availability and taxation                                      |
| ■ Port congestion   | ■ Refrigerated movements   |
| ■ Transportation and logistics security                           | ■ Ethanol transport  |
| ■ Trucking environment, hours of service, and driver availability | ■ Inventory control: "warehouse in motion"                                     |
| ■ Ocean Shipping Reform Act, Jones Act                            | ■ Data reporting issues: ACE, EDI  |
| ■ Short sea options and opportunities                             | ■ Data gathering: government requires more information, but you have less time |
| ■ Intermodal developments   | ■ Globalization reach  |

To register for the *Roundtable Series* or for more information, please return the enrollment/inquiry form or register online at [www.informaecon.com](http://www.informaecon.com).



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## Transportation and Logistics Roundtable Series

### Current and Former Participants

AEP River Operations	Louis Dreyfus Corporation
AGP	National Corn Growers
American Commercial Lines	Association
American Soybean	Trinity Industries, Inc.
Association	U.S. Army Corps of
Aventine Renewable Energy	Engineers
Bakery Feeds	U.S. Department of
Cascade Investments	Agriculture
GE Equipment Services	Zen-Noh and Consolidated
GROWMARK	Grain and Barge
Itochu International Inc.	Mitsui & Co. (USA), Inc.
John Hancock Bond and	Multi-Foods International
Corporate Finance Group	Limited

### Previous Meeting Locations

Memphis, TN	Kansas City, MO
St. Louis, MO	Tampa, FL
Washington, D.C.	Pittsburgh, PA
Chicago, IL	Los Angeles, CA
Houston, TX	Fort Worth, TX
Atlanta, GA	Jeffersonville, IN
Seattle, WA	New Orleans, LA

### Here's what our participants say...

*"The Roundtable . . . was excellent!"*  
*"... The speakers were extremely informative."*  
*"Informa has NCGA's appreciation for such a strong effort to provide transportation data!"*

### Past Speaker Companies

Agriculture Transportation Coalition	Kansas City Southern Railroad
Allegheny Institute	Kansas State University
American Association of Port Authorities	L.A. Grain Harbor
American Commercial Lines	Maersk Lines
American Trucking Association	Marathon Petroleum Company, LLC
Army Corps of Engineers	Marex N.A., Ltd.
Monsanto Company	National Council of Farmer Cooperatives
Blue Danube Inc.	Norfolk Southern Corporation
Blue Water Shipping Company	Port of Houston Authority
BNSF Railway	Port of Los Angeles
University of Georgia	Port of New Orleans
Chicago Board of Trade	Port of Pittsburgh Commission
Clarksons	Port of Seattle
Consolidated Terminals and Logistics Co.	Ports of Indiana
Crescent River Pilots' Association	Ports-to-Plains Trade Corridor Coalition
CSX Transportation	Senator Kit Bond's Office
ENO Transportation Foundation	SSA Pacific
GE Railcar Services	Surface Transportation Board
Gemini Motor Transport Musket Corporation	Tampa Port Authority
Georgia Dept. of Transportation	Transportation Economics, Inc.
Gulf Intracoastal Canal Association	Trinity Marine
Heinz North America	US Department of Agriculture
Houston BioFuels Consultants, Inc.	Washington Dept. of Transportation
Indiana Railroad Company	Washington State University
Institute for Trade and Transportation Studies	Waterways Council, Inc.
International Longshore and Warehouse Union	West Plains Company
(ILWU)	OOCL
International Trade Policy Council	Zeus Development Corp.
Kansas City Board of Trade	

### About Informa

**I**nforma Economics, Inc. is a world leader in broad-based agricultural and commodity market research, analysis and consulting. Founded in 1977 and acquired in 2003 by Informa plc, the company serves hundreds of firms and institutions worldwide. From our headquarters in Memphis, Tennessee, Informa Economics spans the globe with a far-reaching network of services and clientele.

The company's professional depth and experience allow us to provide a wide range of services related to the economic and management concerns of clients. Underpinning these services, Informa Economics' principal strengths lie in an expansive information base and a professional and experienced staff. Our employees, Informa Economics' primary asset, are well-trained and seasoned researchers and consultants with extensive backgrounds in business and government; most hold advanced degrees in agriculture or related fields. The Informa Economics team has extensive experience in agribusiness and similar areas as well as in agricultural policy decision-making. Many Informa Economics employees have gained insights from past government service in senior policy, analysis and advisory positions; from major trade associations; from land grant universities; and as senior managers of leading agribusiness companies.



**The world's agricultural and food industry is expanding and remains in a constant state of change.** Successful businesses and institutions must deal with rapidly shifting market conditions that are driven by international influences, technological innovations, policy shifts, weather conditions, emerging consumers and fluctuating consumer preferences. To continue succeeding in this environment, businesses must have access to reliable market information and authoritative economic consulting services. It is Informa Economics' economic expertise and diverse client base that combine to provide unique insights, risk management and strategic planning for agribusinesses around the world.

In its role as a world leader in comprehensive commodity, food industry and agribusiness research and consulting, **Informa Economics offers several broad categories of services:**

For further information about our broad range of services, call 901.766.4463 or visit our web site [www.informaecon.com](http://www.informaecon.com)

- ☑ **Research/Analysis**
- ☑ **Business Consulting**
- ☑ **Education/Training**
- ☑ **News/Communications**
- ☑ **Energy Services**



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### Other Possible Meeting Locations...

Miami, FL  
Portland, OR  
Denver, CO  
Panama Canal  
San Francisco, CA  
Mobile, AL  
Savannah, GA  
Jacksonville, FL  
Omaha, NE  
Minneapolis, MN  
El Paso, TX

### Other Transportation Services from Informa Economics...

- **Weekly transportation updates** — barge, rail, truck, and ocean and grain flow developments; updates on industry activities; infrastructure issues; current fleet and rate situations; grain movements; and crop developments.
- **Monthly transportation outlooks** — fundamental and regional grain flow analyses; rotating barge, rail, export, and general crop supply and disappearance outlooks; timely modal share and grain flow assessments.
- **Informa ShipNet Services** — strategic transportation consulting, transportation management outsourcing services, and transportation services for all modes of transportation.
- **Special studies** of the latest issues affecting agricultural transportation.
- **Regular and tailor-designed transportation services.**
- **Annual Barge Fleet Profile and Barge Commodity Profile reports** ([www.bargefleet.com](http://www.bargefleet.com))
- **Annual Transportation Conference**
- **Annual Waterways Symposium**
- **Transportation, Logistics and Fuel Report and Database and Weekly Fuel Monitor**



Contact [ken.eriksen@informaecon.com](mailto:ken.eriksen@informaecon.com) or 901-766-4463



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### ENROLLMENT / INQUIRY FORM

I want to participate in the *Informa Economics Transportation and Logistics Roundtable Series*.

Client Rate \$6,000

Non-Client Rate \$7,500

*(The client rate is available to current Informa Economics, Inc., project or research retainer clients.  
Rates are for 3 consecutive meetings with up to 3 attendees from your company at each meeting.)*

Prorated Meeting Opportunities Available (*inquire for options*)

Please have someone contact me to provide further information

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Payment enclosed - amount \$ \_\_\_\_\_

Please send invoice - amount \$ \_\_\_\_\_

Please charge my credit card - amount \$ \_\_\_\_\_

VISA

MasterCard

American Express

Return to Pam Daniel  
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Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Please print your name as shown on card \_\_\_\_\_

Cardholder Signature \_\_\_\_\_



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