

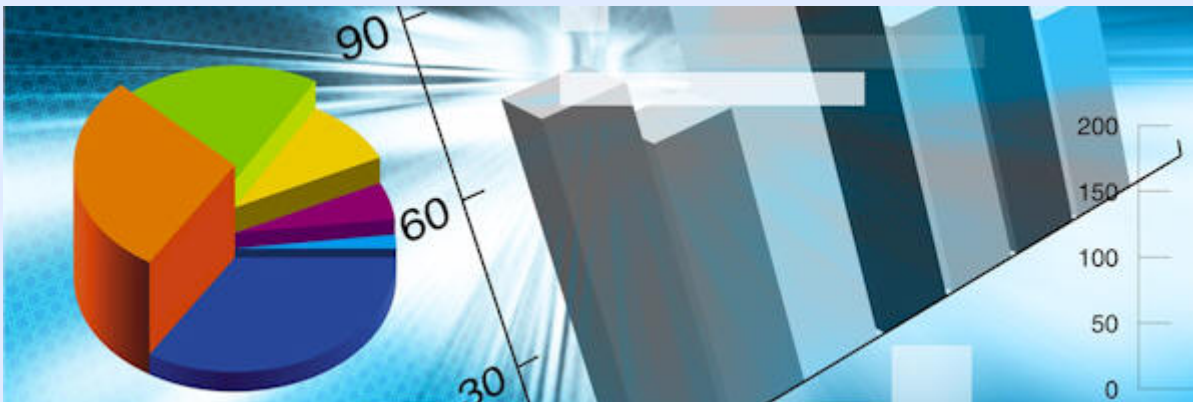
*Please join us on **Thursday, August 26th, 2010 at 2:00 p.m. US CDT***

*for a **Macroeconomic Outlook Seminar**
to be conducted via the Internet*

*Featuring **Informa Economics, Inc.**
Chairman of the Board and CEO*

Dr. Bruce A. Scherr, Ph.D.

- **Global economic recovery: On track or stalling?**
- **US debt accumulation: Can the US find buyers?**
- **US economy: Shape of the Recovery?**
- **Consumer spending: Retail outlook for fourth quarter and beyond**
- **Eurozone prospects: Real Recovery or Stagnation?**
- **Asian economic expansion - Can Asia lead the global recovery?**
- **US and global interest rate outlook and policies**
- **US dollar: Where it is headed and implications**
- **Energy's price level impact on the global economy**
- **Macroeconomic implications for commodities as an asset class**
- **Risks to the outlook**



Dr. Bruce Scherr will answer these and other timely and critical questions in his Macroeconomic Outlook Webinar to be conducted August 26, 2010 at 2:00 pm US CDT. The **45 to 60 minute commentary** is replete with important details regarding the global economy. **No decision maker, trader or manager should miss this important event.** The formal presentation will be followed by a **question-and-answer session.**

Biography - Bruce A. Scherr, Chairman of the Board and CEO

Dr. Scherr has been with Informa Economics, Inc. since 1987 in several executive capacities including President and CEO. In addition, he is an Advisor for Metalmark Capital LLC, a private equity fund. Formerly he was president of Sparks, Jacobs, Scherr, Inc. (SJS), and president of Agri-Commodities, Inc., an agriculture consulting firm based in Andover, Massachusetts. Prior to forming Agri-Commodities, Dr. Scherr was a divisional vice president at Data Resources, Inc., where he developed and utilized for the public and private sectors the first commercially available econometric model for US agriculture. Dr. Scherr received his bachelor's degree from Rutgers University and his M.S. and Ph.D. from Purdue University, all in agricultural economics. Currently, he is a member of the Board of Trustees of the North American Electric Reliability Corporation, E. Ritter & Company and he serves as a member of the Global Strategy Institute Advisory Council of the Center for Strategic and International Studies. He served as a member of the Board of Directors for Desert STAR Inc., an electrical transmission Independent System Operator for the Desert Southwest from January 2000 through February 2002. In addition, Dr. Scherr has served as a member of The University of Tennessee's (UT) Institute of Agriculture Agricultural Development Board and UT's Committee for the Future. He was named a 2007 Distinguished Agriculture Alumni from Purdue University and he is a member of several honorary research and agricultural societies, a member of the National FFA Foundation Sponsors' Board 2000 through 2001 and a former advisor to the President's Council of Economic Advisers and National Aeronautics and Space Administration.

The fee for this valuable commentary is \$250.00 per login.

Confirm your participation by using the link below to register. We will send you the necessary codes for accessing the slides and telephone connection. Please follow the directions carefully from the email you will receive prior to the webinar. This will ensure connectivity via the test link prior to the start of the presentation.

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(Deadline to register is 5:00 pm CDT, Wed., August 25th, 2010)

Please invite others you think may be interested by forwarding this e-mail.

For additional information, you may also contact:

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