

## **INFORMA ECONOMICS ANNOUNCES PROMOTIONS**

Informa Economics, Inc. Chairman of the Board and Chief Executive Officer Bruce Scherr recently announced several promotions within the company.

Jim Wiesemeyer was named an Informa Economics Senior Vice President. From his office in Washington, D.C., Wiesemeyer contributes daily to the Informa Economics *Morning Comments* report, providing clients with the latest information on agricultural policy and trade developments. He also is a regular speaker at the quarterly held agricultural policy roundtables conducted by Informa Economics' Washington, D.C., office. Since 1978, he frequently has reported on and interviewed senior government officials, including Presidents Reagan and Carter as well as several USDA Secretaries; he has traveled extensively in assignments and is a frequent speaker on farm policy and trade issues. Prior to joining Informa, he was the Washington editor and bureau chief for ProFarmer, Inc. where he still contributes a daily analysis and commentary on policy and trade developments in the AgWeb.com column *Inside Washington Today*. Also while at ProFarmer, he was the Washington editor for Oster Communication's *ProFarmer* newsletter and *Futures* magazine, and also was the Washington bureau chief for *Futures World News*, formerly owned by Oster. Prior to ProFarmer, he was a Washington editor with *Doane's Agricultural Report* and Washington editor and managing editor of the *Washington Farmlatter*. He received his bachelor's degree in history from Southern Illinois University.

David Alley was named a Senior Consultant of Informa Economics. With the company since 2004, Alley's primary responsibilities include research and analyses for international and domestic consulting clients, with particular emphasis in corporate risk management and hedging as well as market simulation techniques. Prior to joining Informa, he spent two years in retail stock brokerage, specializing in options and mutual fund trading. Alley received his bachelor's degree in economics from Northwestern University, a master's in economics from Iowa State University, and a master's in finance from Boston College.

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Pierre Ganiere also was named a Senior Consultant for the company. Since joining Informa in 2004, his primary responsibilities include research and analyses for international and domestic consulting clients, using his experience in a number of domestic and international projects involving market assessment, financial, economic and competitive analyses studies. Most recently, Ganiere primarily has been involved in projects dealing with the renewable fuels, livestock and food industries. He received a master's degree in agribusiness and food science from the Institut National Supérieur de Formation Agroalimentaire, an agri-food engineering school located in France, and a master's degree in agricultural, environmental and development economics from The Ohio State University.

Stephen Harris also was named a Senior Consultant of Informa Economics. With the company since 2005, Harris' primary responsibilities include research and analyses for international and domestic consulting clients, with particular emphasis in financial business analysis. Harris came to the company from Accuship Inc., where he worked with multi-national clients on freight and logistics and, for the 10 years prior, was the owner/operator of Fleet Feet Sports, both in Memphis. Before this work, he spent seven years as a senior financial analyst with Federal Express Corporation where he managed the information and telecommunications division's financial planning and served as the lead financial analyst of the company's Memphis-based budget planning process. He also was the manager of investor relations at Bright, Poag and Thomason, Inc., and a project engineer for PSI Process Systems, Inc., both in Memphis. He received his bachelor's degree in chemical engineering from Vanderbilt University and his master's degree in business administration from Memphis State University.

Nate Donnay was named an Informa Economics Senior Analyst. Based in Informa Economics' Eagan, Minnesota, office, Donnay is primarily responsible for fundamental research and analysis in the dairy markets. In addition to conducting dairy sector analysis, he works with Informa's dairy sector clients in developing purchasing and pricing strategies for both fluid milk as well as dairy sector products. With the company since 2005, Donnay received his bachelor's degree in economics from Winona State University in Minnesota.

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*Informa Economics, Inc., a division of Informa plc, is a world leader in comprehensive agriculture, food industry, agribusiness and commodity research, information, analysis and consulting. With a core team of research analysts and consulting specialists, Informa Economics serves many of the world's leading agribusinesses. Headquartered in Memphis, Tennessee, the company has offices in Washington, D.C.; Grand Rapids, Michigan; St. Paul, Minnesota; and Winnipeg, Canada. It is the company's economic expertise and client base that combine to provide unique insights and strategic and long-term planning for agribusinesses around the world. For more information, visit the Informa Economics Web site at [www.informaecon.com](http://www.informaecon.com).*

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