

INFORMA ECONOMICS ANNOUNCES ADDITION TO INFORMATION TECHNOLOGY STAFF

Informa Economics, Inc. President and Chief Operating Officer Tom Scott recently announced a new addition within the company's Information Technology (IT) staff.

Sean Tanksley recently joined the company as a program developer. Tanksley comes to Informa Economics from Harrah's Entertainment, Inc., Memphis, Tenn., where he spent four years as a lead support specialist and application developer. In this position, he directed the development of an all-inclusive metrics tool, supervised a team of service desk employees, contractors and web developers, managed diverse web design projects, and created effective training programs for personnel. Prior to this work, Tanksley spent two years as a domain architect at Black Hawk Gaming in Colorado where he updated and maintained wide-ranging IT infrastructure activities for corporate offices and three high-volume casinos. He also spent two years as a support specialist for Harrah's in North Kansas City, Mo., and Vicksburg, Miss., where he designed, developed and implemented innovative restaurant and meeting room reservation web application, which provided seamless organizational business processes.

Another change within Informa's IT department was that Jon Hall was named Informa Economics' Director of Information Technology. Hall has been with the company for seven years and directs all of the company's IT services, including management of software and database development, intranet/internet development, technical infrastructure and disaster recovery for Informa Economics. Prior to joining the company, he was the senior systems architect for Farms.com. He also worked for MC², a commercial software development company, where he was a senior application developer. Hall received his bachelor's degree in electronic engineering technology from The University of Memphis.

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Informa Economics, Inc., a division of Informa plc, is a world leader in comprehensive agriculture, food industry, agribusiness and commodity research, information, analysis and consulting. With a core team of research analysts and consulting specialists, Informa Economics serves many of the world's leading agribusinesses. Headquartered in Memphis, Tennessee, the company has offices in Washington, D.C.; Grand Rapids, Michigan; St. Paul, Minnesota; and Winnipeg, Canada. It is the company's economic expertise and client base that combine to provide unique insights and strategic and long-term planning for agribusinesses around the world. For more information, visit the Informa Economics Web site at www.informaecon.com.
