

**I**nforma Economics' *Transportation and Logistics Roundtable Series* is the venue to gain exclusive access to those experts in-the-know and those that move business, not only in the US, but throughout North America and around the globe. Issues important to you will be addressed in this exciting program. The Roundtable agenda will include all aspects of transportation and logistics.

The Roundtable series is the forum to engage all logistical functions of your business, from shipping product in, to shipping product out. Whether you use truck or have a fleet of trucks, barges, rail-hopper cars, tank cars or intermodal, air transport, or ocean-bulk and container, or you are a policy maker or industry observer, this will be a place to address and strategically assess the environment. The *Transportation and Logistics Roundtable Series* will draw upon Informa Economics' resource of seasoned researchers, analysts and consultants, while at the same time, engage the knowledge base of Informa and outside experts from the industry and the government.



### Upcoming Roundtable Meeting Dates...

**Panama Canal  
November 8-9, 2011**

**Corpus Christi, TX  
March 2012**

**July 2012  
To Be Announced**

The Informa Economics *Transportation and Logistics Roundtable* brings together a cross-section of transportation and logistical information in areas of production, consumption, supply and demand issues; policy; modal developments for barge, rail, intermodal, dry bulk and container ocean movements; and infrastructural issues.

### As a participant, you receive exclusive access to...

- Three consecutive Roundtable meetings (3 attendees per meeting): every roundtable meeting covers a well-planned agenda of presentations, reviews, discussions of a current topic critical to the transportation and logistics environment, and operational tours
- Personal access to policy makers, industry leaders
- Network with leaders in every segment of the transportation and logistics sectors
- Strategic advice for planning and risk management
- Access to Informa Economics' knowledge base, personnel, and information
- Opportunities for bonus day of site visits and tours (usually a second day for a nominal cost to cover transportation and fees)
- Client rates to Informa Economics' conferences, seminars, and events
- Up to three attendees from your organization with each additional attendee requiring a nominal fee
- Prorated meeting opportunities available - inquire to learn more



### Roundtable Topics Include...

- |   |  |
|---|--|
| ■ Commodity flow situation and outlook                            | ■ Trade facilitation developments: export and import                           |
| ■ Barge fleet profile and tow industry costs                      | ■ Trade policy implications  |
| ■ Rail equipment supply and capacity                              | ■ Cross-border trade access and NAFTA  |
| ■ Rail policy, mergers and acquisitions                           | ■ Food-aid shipments and programs  |
| ■ Infrastructure maintenance, enhancement, expansion and funding  | ■ Fuel pricing, availability and taxation                                      |
| ■ Port congestion   | ■ Refrigerated movements   |
| ■ Transportation and logistics security                           | ■ Ethanol transport  |
| ■ Trucking environment, hours of service, and driver availability | ■ Inventory control: "warehouse in motion"                                     |
| ■ Ocean Shipping Reform Act, Jones Act                            | ■ Data reporting issues: ACE, EDI  |
| ■ Short sea options and opportunities                             | ■ Data gathering: government requires more information, but you have less time |
| ■ Intermodal developments   | ■ Globalization reach  |

To register for the *Roundtable Series* or for more information, please return the enrollment/inquiry form or register online at [www.informaecon.com](http://www.informaecon.com).

# Informa's Transportation and Logistics Roundtable Series Topics

## Locking the Future through the Panama Canal Panama Canal, Panama

~ **Tuesday, November 8, 2011** ~

Pastries and coffee at 8:30 a.m.

Program starting at 9:00 a.m.



Panama Canal Authority Training Center  
Balboa High School  
Room 301-302, Building 704

### ***Roundtable Meeting Agenda Topics:***

- ***Panama Canal History and Importance to Global Trade***
- ***Panama Canal Expansion Efforts***
- ***Panama Canal Railroad***
- ***Ship Agent Role at Canal***
- ***Value of Panama Flag for Ships***
- ***Terminal Operations in Panama***
- ***Livestock Feed Industry in Panama***
- ***Informa Transportation Update and Outlook***
- ***Dinner***

~ **Second Day Option** ~

**Wednesday, November 9, 2011**

**6:00 a.m. to 5:30 p.m.**

**Second Day Bonus**  
**Tour Gatun and Miraflores Locks,**  
**Train Ride across the Isthmus,**  
**Cargo Handling Facilities and more**

**A nominal fee of \$150 will be assessed to cover transportation, lunch and tour fees.**

Please contact Pam Daniel by telephone at 901-766-4513 or by e-mail at [pam.daniel@informaecon.com](mailto:pam.daniel@informaecon.com), with your questions or for more information.

## Current and Former Participants

- AEP River Operations
- AGP
- American Commercial Lines
- American Soybean Association
- Aventine Renewable Energy
- Bakery Feeds
- Cascade Investments
- Coca-Cola Bottlers
- GE Equipment Services
- GROWMARK
- Illinois Soybean Association
- Itochu International Inc.
- John Hancock Bond and Corporate Finance Group
- Louis Dreyfus Corporation
- National Corn Growers Association
- Rail America
- Ship Xpress
- Soy Transportation Coalition
- Trinity Industries, Inc.
- U.S. Army Corps of Engineers
- U.S. Department of Agriculture
- Zen-Noh and Consolidated Grain and Barge
- Mitsui & Co. (USA), Inc.
- Multi-Foods International Limited
- Wells Fargo Equipment Financial
- United Grain Corp.
- Western Grain Marketing
- Wilbur Ellis
- EGT, LLC

## Previous Meeting Locations

- |                  |                    |
|------------------|--------------------|
| Memphis, TN      | Pittsburgh, PA     |
| St. Louis, MO    | Los Angeles, CA    |
| Washington, D.C. | Fort Worth, TX     |
| Chicago, IL      | Jeffersonville, IN |
| Houston, TX      | New Orleans, LA    |
| Atlanta, GA      | Portland, OR       |
| Seattle, WA      | Omaha, NE          |
| Kansas City, MO  | Jacksonville, FL   |
| Tampa, FL        | Minneapolis, MN    |

### Here's what our participants say...

*“The Roundtable . . . was excellent!”*  
*“. . . The speakers were extremely informative.”*  
*“Informa has NCGA’s appreciation for such a strong effort to provide transportation data!”*

## Past Speaker Companies

AGP  
 Agriculture Transportation Coalition  
 Allegheny Institute  
 American Association of Port Authorities  
 American Commercial Lines  
 American Trucking Association  
 Army Corps of Engineers  
 Monsanto Company  
 Blue Danube Inc.  
 Blue Water Shipping Company  
 BNSF Railway  
 University of Georgia  
 CHS  
 Chicago Board of Trade  
 Clarksons  
 Columbian River Bar Pilots  
 Consolidated Terminals and Logistics Co.  
 Crescent River Pilots’ Association  
 CSX Transportation  
 ENO Transportation Foundation  
 Export Grain Terminal  
 GE Railcar Services  
 Gemini Motor Transport Musket Corporation  
 Georgia Dept. of Transportation  
 Gulf Intracoastal Canal Association  
 Heinz North America  
 Hill Bros, Inc.  
 Houston BioFuels Consultants, Inc.  
 Indiana Railroad Company  
 Institute for Trade and Transportation Studies  
 International Longshore and Warehouse Union (ILWU)  
 International Trade Policy Council  
 Kansas City Board of Trade  
 Kansas City Southern Railroad  
 Kansas State University

L.A. Grain Harbor  
 MGEX  
 Maersk Lines  
 Marathon Petroleum Company, LLC  
 Marex N.A., Ltd.  
 Midwest Shippers Association  
 National Council of Farmer Cooperatives  
 Nebraska Department of Roads  
 Norfolk Southern Corporation  
 Pacific Northwest Waterways Association  
 Port of Houston Authority  
 Port of Jacksonville  
 Port of Los Angeles  
 Port of New Orleans  
 Port of Pittsburgh Commission  
 Port of Portland  
 Port of Seattle  
 Ports of Indiana  
 Ports-to-Plains Trade Corridor Coalition  
 Rail America  
 Senator Kit Bond’s Office  
 Ship Xpress  
 SSA Pacific  
 Surface Transportation Board  
 Tampa Port Authority  
 Transportation Economics, Inc.  
 Trinity Marine  
 Twin Cities Western Railroad  
 Union Pacific Railroad  
 US Department of Agriculture  
 Washington Dept. of Transportation  
 Washington State University  
 Waterways Council, Inc.  
 West Plains Company  
 Wheat Marketing Center  
 OOCL  
 Zeus Development Corp.

## About Informa

**I**nforma Economics, Inc. is a world leader in broad-based agricultural and commodity market research, analysis and consulting. Founded in 1977 and acquired in 2003 by Informa plc, the company serves hundreds of firms and institutions worldwide. From our headquarters in Memphis, Tennessee, Informa Economics spans the globe with a far-reaching network of services and clientele.

The company's professional depth and experience allow us to provide a wide range of services related to the economic and management concerns of clients. Underpinning these services, Informa Economics' principal strengths lie in an expansive information base and a professional and experienced staff. Our employees, Informa Economics' primary asset, are well-trained and seasoned researchers and consultants with extensive backgrounds in business and government; most hold advanced degrees in agriculture or related fields. The Informa Economics team has extensive experience in agribusiness and similar areas as well as in agricultural policy decision-making. Many Informa Economics employees have gained insights from past government service in senior policy, analysis and advisory positions; from major trade associations; from land grant universities; and as senior managers of leading agribusiness companies.



**The world's agricultural and food industry is expanding and remains in a constant state of change.** Successful businesses and institutions must deal with rapidly shifting market conditions that are driven by international influences, technological innovations, policy shifts, weather conditions, emerging consumers and fluctuating consumer preferences. To continue succeeding in this environment, businesses must have access to reliable market information and authoritative economic consulting services. It is Informa Economics' economic expertise and diverse client base that combine to provide unique insights, risk management and strategic planning for agribusinesses around the world.

In its role as a world leader in comprehensive commodity, food industry and agribusiness research and consulting, **Informa Economics offers several broad categories of services:**

For further information about our broad range of services, call 901.766.4463 or visit our web site [www.informaecon.com](http://www.informaecon.com)

- ☑ **Research/Analysis**
- ☑ **Business Consulting**
- ☑ **Education/Training**
- ☑ **News/Communications**
- ☑ **Transportation, Industrials and Energy Services**

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**Other Possible  
Meeting Locations...**

Miami, FL  
Denver, CO  
San Francisco, CA  
Mobile, AL  
Savannah, GA  
El Paso, TX  
Cincinnati, OH

**Other Transportation Services from Informa Economics...**

- **Weekly transportation updates** — barge, rail, truck, and ocean and grain flow developments; updates on industry activities; infrastructure issues; current fleet and rate situations; grain movements; and crop developments.
- **Monthly transportation outlooks** — fundamental and regional grain flow analyses; rotating barge, rail, export, and general crop supply and disappearance outlooks; timely modal share and grain flow assessments.
- **Other Services** — strategic transportation consulting, transportation management outsourcing services, and transportation services for all modes of transportation.
- **Special studies** of the latest issues affecting agricultural transportation.
- **Regular and tailor-designed transportation services.**
- **Annual *Barge Fleet Profile* and *Barge Commodity Profile* reports** ([www.bargefleet.com](http://www.bargefleet.com))
- **Annual Transportation Conference**
- **Annual Waterways Symposium**
- ***Transportation, Logistics and Fuel Report and Database* and *Weekly Fuel Monitor***



**Contact [ken.eriksen@informaecon.com](mailto:ken.eriksen@informaecon.com) or 901-766-4463**

**ENROLLMENT / INQUIRY FORM**

I want to participate in the *Informa Economics Transportation and Logistics Roundtable Series*.

Client Rate \$6,000

Non-Client Rate \$7,500

*(The client rate is available to current Informa Economics, Inc., project or research retainer clients.  
Rates are for 3 consecutive meetings with up to 3 attendees from your company at each meeting.)*

Prorated Meeting Opportunities Available (*inquire for options*)

Please have someone contact me to provide further information

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Payment enclosed - amount \$ \_\_\_\_\_

Please send invoice - amount \$ \_\_\_\_\_

Please charge my credit card - amount \$ \_\_\_\_\_

VISA

MasterCard

American Express

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Please print your name as shown on card \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Return to Pam Daniel  
Informa Economics, Inc.  
775 Ridge Lake Blvd, Suite 400  
Memphis, TN 38120  
Phone: 901.766.4513  
Fax: 901.766.8158  
Email:  
pam.daniel@informaecon.com  
Register Online:  
www.informaecon.com

