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## Transportation and Logistics Roundtable Series

informa economics

**I**nforma Economics' *Transportation and Logistics Roundtable Series* is the venue to gain exclusive access to those experts in-the-know and those that move business, not only in the US, but throughout North America and around the globe. Issues important to you will be addressed in this exciting program. The Roundtable agenda will include all aspects of transportation and logistics.

The Roundtable series is the forum to engage all logistical functions of your business, from shipping product in, to shipping product out. Whether you use truck or have a fleet of trucks, barges, rail-hopper cars, tank cars or intermodal, air transport, or ocean-bulk and container, or you are a policy maker or industry observer, this will be a place to address and strategically assess the environment. The *Transportation and Logistics Roundtable Series* will draw upon Informa Economics' resource of seasoned researchers, analysts and consultants, while at the same time, employ the knowledge base of Informa and outside experts from the industry and the government.



### Upcoming Roundtable Meeting Dates...

**Washington, DC**  
**December 10, 2009**

**New Orleans, LA**  
**Feb/March 2010**

Informa Economics, Inc.  
775 Ridge Lake Boulevard  
Suite 400  
Memphis, TN 38120-9403 USA  
Tel 901.766.4513  
Fax 901.766.8158  
[www.informaecon.com](http://www.informaecon.com)

The Informa Economics *Transportation and Logistics Roundtable* brings together a cross-section of transportation and logistical information in areas of production, consumption, supply and demand issues; policy; modal developments for barge, rail, intermodal, dry bulk and container ocean movements; and infrastructural issues.

### As a participant, you receive exclusive access to...

- Three consecutive Roundtable meetings (3 attendees per meeting): every roundtable meeting covers a well-planned agenda of presentations, reviews, and discussions of a current topic critical to the transportation and logistics environment
- Personal access to policy makers, industry leaders
- Network with leaders in every segment of the transportation and logistics sectors
- Strategic advice for planning and risk management
- Access to Informa Economics' knowledge base, personnel, and information
- Client rates to Informa Economics' conferences, seminars, and events
- Up to three attendees from your organization with each additional attendee requiring a nominal fee



### Roundtable Topics Include...

- |   |  |
|---|--|
| ■ Commodity flow situation and outlook                            | ■ Intermodal developments  |
| ■ Barge fleet profile and tow industry costs                      | ■ Trade facilitation developments: export and import                           |
| ■ Rail equipment supply and capacity                              | ■ Trade policy implications  |
| ■ Rail policy, mergers and acquisitions                           | ■ Cross-border trade access and NAFTA  |
| ■ Infrastructure maintenance, enhancement, expansion and funding  | ■ Food-aid shipments and programs  |
| ■ Port congestion   | ■ Fuel pricing, availability and taxation                                      |
| ■ Transportation and logistics security                           | ■ Refrigerated movements   |
| ■ Trucking environment, hours of service, and driver availability | ■ Ethanol transport  |
| ■ Ocean Shipping Reform Act, Jones Act                            | ■ Inventory control: "warehouse in motion"                                     |
| ■ Short sea options and opportunities                             | ■ Data reporting issues: ACE, EDI  |
|   | ■ Data gathering: government requires more information, but you have less time |
|   | ■ Globalization reach  |

To register for the *Roundtable Series* or for more information, please return the enrollment/inquiry form or register online at [www.informaecon.com](http://www.informaecon.com).



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## Transportation and Logistics Roundtable Series

### Current and Former Participants

AEP River Operations  
AGP  
American Commercial Lines  
American Soybean Association  
Aventine Renewable Energy  
Bakery Feeds  
Cascade Investments  
GE Equipment Services  
GROWMARK  
Itochu International Inc.  
John Hancock Bond and Corporate Finance Group  
Louis Dreyfus Corporation  
National Corn Growers Association  
Trinity Industries, Inc.  
U.S. Army Corps of Engineers  
U.S. Department of Agriculture  
Zen-Noh and Consolidated Grain and Barge

### Previous Meeting Locations

Memphis, TN	Kansas City, MO
St. Louis, MO	Tampa, FL
Washington, D.C.	Pittsburgh, PA
Chicago, IL	Los Angeles, CA
Houston, TX	Fort Worth, TX
Atlanta, GA	Jeffersonville, IN
Seattle, WA	

### Here's what our participants say...

*"The Roundtable . . . was excellent!"*  
*"... The speakers were extremely informative."*  
*"Informa has NCGA's appreciation for such a strong effort to provide transportation data!"*

### Past Speakers

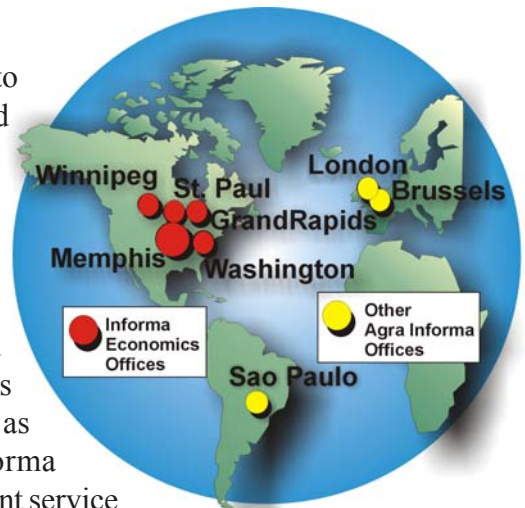
**Barry Palmer**, President, Waterways Council, Inc.  
**Mazher Awan**, Managing Director, Transportation Economics, Inc.  
**Jim Tobin**, Director, Biotech Business Development, Monsanto Company  
**David Kennedy**, Director Business Development, Marex N.A., Ltd.  
**Terry Barr**, Chief Economist and Vice President, National Council of Farmer Corporations  
**W. Douglas Buttrey**, Chairman, Surface Transportation Board  
**Brian Klippenstein**, Chief of Staff, Senator Kit Bond's Office  
**Fletcher Hall**, Executive Director, Agricultural and Food Transportation Conference, American Trucking Association  
**Tom Downs**, President and CEO, ENO Transportation Foundation  
**Fred Seamon**, Senior Economist, Chicago Board of Trade  
**Earl Wacker**, Director of the Chicago Transportation Coordinating Office, CSX Transportation  
**Dick Kloster**, Director of Marketing, GE Railcar Services  
**Brian Reeves**, Market Development Manager, Port of Houston Authority  
**Patrick LaStrapes**, Managing Director, Zeus Development Corp.  
**Logan Caldwell**, President, Houston BioFuels Consultants, Inc.  
**Raymond Butler**, Executive Director, Gulf Intracoastal Canal Association  
**Scott Birtle**, Ship Broker, Clarksons  
**Mike Reardon**, Chemical Tanker Analyst, Clarksons  
**Linda Styrk**, General Counsel, Port of Seattle  
**Greg Guthrie**, Dir. of Marketing Development, BNSF Railway  
**Scott Witt**, Washington Dept. of Transportation  
**Ken Casavant**, Professor, Washington State University  
**Eric Jessup**, Assistant Professor, Washington State University  
**Edward Zaninelli**, Vice President Westbound, OOCL  
**Herald Ugles**, President, Local 19, ILWU  
**Max Vekich**, Executive Board, Int. Longshore and Warehouse Union (ILWU)  
**Rush Bailey**, AVP Customer Service, Norfolk Southern Corp.  
**George Shumaker**, Professor Emeritus, Center for Agribusiness and Econ. Dev., Univ. of Georgia  
**Daniel Moenter**, Manager State Government Affairs, Marathon Petroleum Company, LLC  
**Vince Petrella**, Manager, Ethanol Projects, Marathon Petroleum Company, LLC

**Gerald Ross**, Director, Georgia Dept. of Transportation  
**Jeff Borchardt**, President and CEO - Kansas City Board of Trade  
**Howard Laube**, Vice President, West Plains Company  
**John LaRandeau**, Navigation Specialist, Army Corps of Engineers  
**Mike Bilovesky**, Vice President Sales and Marketing, Kansas City Southern Railroad  
**Teresa Hansen**, Contract Specialist, USDA  
**Dr. Leland McKinney**, Associate Professor, Kansas State University  
**Wade Elliott**, Senior Director, Marketing Division  
**Daniel Moenter**, Manager State Government Affairs, Marathon Petroleum Company  
**Jim Renner**, Senior Director Real Estate, Tampa Port Authority  
**Jim Langston**, Fertilizer Market Manager, CSX Transportation  
**Jake Haulk**, President, Allegheny Institute  
**Peter Stephaich**, Chairman, CEO & President, Blue Danube Inc.  
**Steve Mihaly**, Director, Heinz North America  
**James McCarville**, Executive Director, Port of Pittsburgh Commission  
**Jim MacLellan**, Director of Trade Services, Port of Los Angeles  
**James Johansson**, Director of Port Operations, BNSF Railway  
**Chris Minus**, Vice President, Business Development, SSA Pacific  
**Howard Wallace**, L.A. Grain Harbor  
**Andrew Hemp**, Maersk Lines  
**Greg Mitre**, International Longshore and Warehouse Union (ILWU)  
**Stephen Sheridan**, Senior Vice President ~ Trinity Marine  
**Michael Reeves**, Executive Director, Ports-to-Plains Trade Corridor Coalition  
**Pat Collins**, Director of Feed Grains, BNSF Railway  
**Mark Barsalou**, Ft. Worth Terminal Manager, Gemini Motor Transport Musket Corporation  
**David T. Parker**, Vice President Investor Relations and Corporate Communications, ACL  
**Dave Long**, Vice President Marketing and Sales, Indiana Railroad Company  
**Larry Kaelin**, Vice President Business Development, Indiana Railroad Company  
**Jody Peacock**, Director of Corporate Affairs, Ports of Indiana  
**Kenzie Cosnar**, Terminal Manager, Consolidated Terminals and Logistics Co.  
**Carol Labashosky**, Public Affairs, Army Corps of Engineers

### About Informa

**I**nforma Economics, Inc. is a world leader in broad-based agricultural and commodity market research, analysis and consulting. Founded in 1977 and acquired in 2003 by Informa plc as part of its AGRA division, the company serves hundreds of firms and institutions worldwide. From our headquarters in Memphis, Tennessee, Informa Economics spans the globe with a far-reaching network of services and clientele.

The company's professional depth and experience allow us to provide a wide range of services related to the economic and management concerns of clients. Underpinning these services, Informa Economics' principal strengths lie in an expansive information base and a professional and experienced staff. Our employees, Informa Economics' primary asset, are well-trained and seasoned researchers and consultants with extensive backgrounds in business and government; most hold advanced degrees in agriculture or related fields. The Informa Economics team has extensive experience in agribusiness and similar areas as well as in agricultural policy decision-making. Many Informa Economics employees have gained insights from past government service in senior policy, analysis and advisory positions; from major trade associations; from land grant universities; and as senior managers of leading agribusiness companies.



**The world's agricultural and food industry is expanding and remains in a constant state of change.** Successful businesses and institutions must deal with rapidly shifting market conditions that are driven by international influences, technological innovations, policy shifts, weather conditions, emerging consumers and fluctuating consumer preferences. To continue succeeding in this environment, businesses must have access to reliable market information and authoritative economic consulting services. It is Informa Economics' economic expertise and diverse client base that combine to provide unique insights, risk management and strategic planning for agribusinesses around the world.

In its role as a world leader in comprehensive commodity, food industry and agribusiness research and consulting, **Informa Economics offers several broad categories of services:**

For further information about our broad range of services, call 901.766.4463 or visit our web site [www.informaecon.com](http://www.informaecon.com)

- ☑ Research/Analysis
- ☑ Business Consulting
- ☑ Education/Training
- ☑ News/Communications
- ☑ Energy Services



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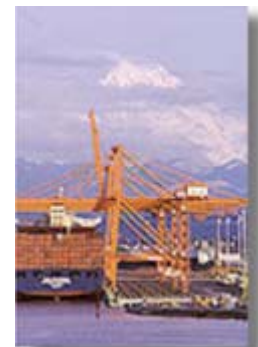


### Other Possible Meeting Locations...

Washington, D.C  
Miami, FL  
Portland, OR  
New Orleans, LA  
Denver, CO  
Panama Canal  
San Francisco, CA  
Mobile, AL  
Savannah, GA  
Jacksonville, FL

### Other Transportation Services from Informa Economics...

- **Weekly transportation updates** — barge, rail, truck, and ocean and grain flow developments; updates on industry activities; infrastructure issues; current fleet and rate situations; grain movements; and crop developments.
- **Monthly transportation outlooks** — fundamental and regional grain flow analyses; rotating barge, rail, export, and general crop supply and disappearance outlooks; timely modal share and grain flow assessments.
- **Informa ShipNet Services** — strategic transportation consulting, transportation management outsourcing services, and transportation services for all modes of transportation.
- **Special studies** of the latest issues affecting agricultural transportation.
- **Regular and tailor-designed transportation services.**
- **Annual Barge Fleet Profile and Barge Commodity Profile reports** ([www.bargefleet.com](http://www.bargefleet.com))
- **Annual Transportation Conference**
- **Transportation, Logistics and Fuel Report and Database and Weekly Fuel Monitor**



**Contact [ken.eriksen@informaecon.com](mailto:ken.eriksen@informaecon.com) or 901-766-4463**



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### ENROLLMENT / INQUIRY FORM

I want to participate in the *Informa Economics Transportation and Logistics Roundtable Series*.

Client Rate \$6,000

Non-Client Rate \$7,500

*(The client rate is available to current Informa Economics, Inc., project or research retainer clients. Rates are for 3 consecutive meetings with up to 3 attendees from your company at each meeting.)*

Please have someone contact me to provide further information

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

Payment enclosed - amount \$ \_\_\_\_\_

Please send invoice - amount \$ \_\_\_\_\_

Please charge my credit card - amount \$ \_\_\_\_\_

VISA

MasterCard

American Express

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Please print your name as shown on card \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Return to  
Pam Daniel  
Informa Economics, Inc.  
775 Ridge Lake Blvd, Suite 400  
Memphis, TN 38120  
Phone: 901.766.4513  
Fax: 901.766.8158  
Email:  
pam.daniel@informaecon.com  
Register Online:  
www.informaecon.com



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