



“Preparing for 2012 -- The Farm Bill Debate Amid New Budget Concerns”

Key Topics

- *The New Congress, the Budget and the Ag Policy Outlook*
- *The Economic Outlook for Agriculture and the Macroeconomy*
- *Politics, Regulations and EPA’s Future Role*
- *The Outlook for Technology Growth and Future US Competitiveness*
- *Price Shocks and their Impact on Global Policies*
- *Declining Ag Baselines and their Implications*
- *Crop and Livestock Market Outlooks*

And Much More...

Washington DC’s premier conference devoted to agriculture policy...

Conference Speakers

The Honorable Dan Glickman
Former Agriculture Secretary

Dr. Steve Radelet
Chief Economist, USAID

Dr. Bruce Scherr
Chairman and CEO
Informa Economics, Inc.

Dr. Joseph Glauber
Chief Economist, USDA

Mr. Jim Wiesemeyer
Senior Vice President
Informa Economics, Inc.

Mr. Roger Bernard
Pro Farmer

Dan Morgan
Former Washington Post Reporter

Ken Cook
President
Environmental Working Group

Jim Webster
Renowned Ag Journalist

Dr. William Martin
Manager of Agriculture and Rural
Development Research
The World Bank

Ms. Sharon Bomer Lauritsen
Mr. Andrew LaVigne
Biotechnology Industry
Organization and American Seed
Trade Association

Dr. Craig Jagger
Minority Economist, House
Committee on Agriculture

Special Guest Speaker
Dr. Jon Alterman
Director and Senior Fellow
Middle East Program Center for
Strategic and International Studies

Informa Experts, including
Dr. Jim Sullivan,
Dr. Rick Andersen and
Dr. W.C. Motes

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April 13-14, 2011
The Hamilton Crowne Plaza
14th & K Streets, NW
Washington, DC 20005
Tel. 202-682-0111



US agriculture policy is facing unique challenges that will require difficult decisions in the months ahead. Our conference will offer a range of expert opinions on the outlook for farm policy and the many factors that will play a role in the debate. Featured speakers include:



Dan Glickman is a senior fellow at the Bipartisan Policy Center, based in Washington, DC. He previously served as chairman and CEO of the Motion Picture Association of America (MPAA). Prior to joining the MPAA in September 2004, Mr. Glickman was the director of the Institute of Politics located at Harvard University’s John F. Kennedy School of Government (August 2002-August 2004). Mr. Glickman served as the secretary of agriculture from March 1995 until January 2001. Under his leadership, the Department administered numerous farm and conservation programs; modernized food safety regulations; forged international trade agreements to expand U.S. markets; and improved its commitment to fairness and equality in civil rights, both in the treatment of its employees and in the execution of its programs. Before his appointment as secretary of agriculture, Secretary Glickman served for 18 years in the U.S. House of Representatives, representing Kansas’ 4th Congressional District. Before his election to Congress in 1976, Secretary Glickman served as president of the Wichita, Kansas, School Board; was a partner in the law firm of Sargent, Klenda and Glickman; and worked as a trial attorney at the U.S. Securities and Exchange Commission. He received his B.A. in history from the University of Michigan and his J.D. from the George Washington University. He is a member of the Kansas and District of Columbia Bars.

USDA Chief Economist Joe Glauber is responsible for the Department’s forecasts and projections and for advising the Secretary on economic implications of alternative programs, regulations, and legislative proposals. Formerly, Dr. Glauber served as Special Doha Agricultural Envoy at USTR, and chief agricultural negotiator in the Doha talks. He also was a senior staff member in the President’s Council of Economic Advisers. Dr. Glauber received his Ph.D. in agricultural economics from the University of Wisconsin and holds an AB in anthropology from the University of Chicago.



Dr. Jon B. Alterman, is director and senior fellow of the Middle East Program at CSIS. He formerly served as a member of the Policy Planning Staff at the U.S. Department of State and as a special assistant to the assistant secretary of state for Near Eastern affairs. Before entering government, he was a scholar at the U.S. Institute of Peace and at the Washington Institute for Near East Policy and was an award-winning teacher at Harvard University, where he received his Ph.D. in history. He also worked as a legislative aide to Senator Daniel P. Moynihan (D-NY), responsible for foreign policy and defense.

These are truly exciting and dynamic times for agriculture, with lingering impacts of the recession, debates over the deficit and spending, health care and energy policy—pressures that create unique challenges for lawmakers and government officials as they grapple with...

- **Growing Budget Pressures** to control spending while preserving the farm safety net and supporting conservation, food safety and nutrition needs.
- **Sector Adjustment and Recovery.** What will higher production costs and still recovering consumer markets mean for the sector, and what new policies are needed?
- **Price Shocks and Volatility.** Global price shocks increasingly threaten to destabilize vulnerable nations—and, to stimulate protectionist and other pressures. What will this trend mean for markets, trade and future development?
- **Will Growing Pressure on the Biotech Approval Process Limit US Productivity Growth?**

—And, much, much more...

*Gain the latest perspective on these and other critical issues by attending the **Informa Economics Policy Conference** in our nation’s capital, April 13 and 14!*

Please join us for our 19th Annual Washington Food and Agriculture Policy Conference April 13th and 14th at the Hamilton Crowne Plaza Hotel. Lunch will be provided on the 13th as well as a cocktail reception following the panel discussion. Once again, we have been fortunate in attracting speakers who are “in a position to know” and willing to share insights on emerging developments.



With the increasingly intense debate over federal spending, pressures for regulatory reform and health care—among other issues—global and US agriculture faces new concerns about the farm safety net and possible productivity constraints even as commodity price shocks ignite new debates that could lead to new government interventions affecting the farm economy for years to come. It is especially important that all stakeholders be informed of these new and ongoing challenges that face the sector, and their potential implications for markets and policy.

Additional speakers and topics will include:

The US economy is growing now, but unemployment continues to be high and growth has been pallid. Dr. Bruce Scherr, Informa’s Chairman and CEO, will provide his detailed analysis of recent trends and the outlook for the intermediate term.

There are widespread concerns across agriculture about the growing burden of federal regulations, especially EPA’s proposed rules for emissions, among others. Congress is in the midst of a series of hearings on regulations and their impacts, but the policy implications of these are still unclear. Jim Wiesemeyer, Informa Senior Vice President will provide an overview of where he sees these efforts heading and the implications of the coming challenges.

Although it might seem that the ink is barely dry on the 2008 Farm Bill, farm groups and public officials are already discussing objectives for the 2012 Farm Bill. Informa’s panel of distinguished journalists will offer their perspective on what to expect as this debate unfolds.

Commodity stocks are low this year, and grain and oilseed prices have risen to record or near record highs, raising strong concerns among lower income importing nations. Concerns about food costs have led to unrest in a number of countries, and debates about how price volatility can be addressed are increasingly intense in a growing number of international institutions. To report on these trends and their global policy implications, Dr. William Martin, Manager of Agriculture and Rural Development Research of the World Bank, will describe global commodity price trends and potential policy implications.

Growing world population, constraints on land, water and other resources, and the increasing demands on agriculture are rapidly increasing the need for new and better technologies, and have turned a spotlight on federal approval processes. Ms. Sharon Bomer Lauritsen, Biotechnology Industry Organization and Mr. Andrew LaVigne, American Seed Trade Association will describe these growing controversies and possible future implications that could affect the US competitive position in global markets.

As the United States economy regains steam, the government must confront the large increase in public debt caused by anti-recessionary programs and other policies. Dr. Craig Jagger, Minority Economist of the House Agricultural Committee will describe the budgeting process and the main economic tools being used including the agricultural baseline, and the implications of this process for the agricultural economy.

In addition to our lineup of farm policy experts, the program will feature a special Informa snap-shot of key trends and the outlook for commodity markets featuring experts from Informa Economics who will provide their latest **Crop and Livestock Commodity Information** for the coming season.

Please join us for our 19th Washington Food and Agriculture Policy Conference April 13th and 14th at the Hamilton Crowne Plaza Hotel in downtown Washington, D.C. Lunch will be provided on the 13th as well as a cocktail reception at the end of the first day. Once again, we have been fortunate in attracting speakers who are “in a position to know” and willing to share insights on emerging developments.

The Informa Economics Food and Agriculture Policy Conference has earned a reputation for offering agribusiness executives timely and critical perspectives on the key emerging agriculture policy issues. It offers the opportunity to hear experts, debate and analyze policies, consider what others are saying and network across the industry.

**REGISTRATION BEGINS AT 9:00AM**

Wednesday, April 13, 2011	
10:00 am	Informa’s Special Commodity Snapshot Livestock Outlook, Dr. Rick Andersen, Executive Vice President, Informa Economics, Inc.* Crop Commodity Outlook, Dr. Jim Sullivan, Senior Vice President, Informa Economics, Inc.*
11:30 am	BUFFET LUNCH
1:00 pm	Welcome & Introductions , Dr. Bruce Scherr, Chairman & CEO, Informa Economics, Inc.
1:15 pm	Keynote Address: Lessons from History for the 2012 Budget Debate The Honorable Dan Glickman, Former Agriculture Secretary (1995-2001) and Executive Director of Congressional Programs for the Aspen Institute*
1:45 pm	Global Growth and the Outlook for the Worlds Vulnerable Poor Dr. Steve Radelet, Chief Economist, U.S. Agency for International Development*
2:30 pm	The Macroeconomy and the Outlook Dr. Bruce Scherr, Chairman & CEO, Informa Economics, Inc.*
3:15 pm	COFFEE BREAK
3:30 pm	The Ag Economy, 2011 and Beyond Dr. Joseph Glauber, Chief Economist, U.S. Department of Agriculture*
4:30 pm	Regulation and Politics–Will Congress Rein in EPA? Mr. Roger Bernard, News Editor, Pro Farmer*
5:30 pm	Journalists’ Views–Key Issues Shaping the Next Farm Bill (Panel Discussion) <u>Moderator:</u> Jim Wiesemeyer, Senior Vice President, Informa Economics, Inc.* <u>Panelists:</u> Mr. Dan Morgan, Former Washington Post Reporter*; Mr. Ken Cook, Environmental Working Group*; Mr. Jim Webster, Agriculture Journalist and Carter Administration USDA official*
6:30-8:00 pm	COCKTAIL RECEPTION
Thursday, April 14, 2011	
7:30 am	CONTINENTAL BREAKFAST
8:30 am	Food Price Shocks, Global Policy Implications Dr. William Martin, Manager of Agriculture and Rural Development Research, The World Bank*
9:15 am	Biotech Regulation and the Coexistence Dilemma (2 speakers) Ms. Sharon Bomer Lauritsen, Executive Vice President, The Biotechnology Industry Organization* Mr. Andrew LaVigne, President & CEO, American Seed Trade Association*
10:15 am	COFFEE BREAK
10:30 am	Ag Budget Constraints–The Baseline and its Implications Dr. Craig Jagger, Minority Economist, House Committee on Agriculture*
11:45 am	Food, Oil and Politics–Outlook for the Middle East (Special Guest Speaker) Sponsored by Monsanto Dr. Jon Alterman, Director and Senior Fellow, Center for Strategic and International Studies*
12:45 pm	Wrap Up and Adjournment , Dr. Bruce Scherr, Chairman & CEO, Informa Economics, Inc.

* Confirmed

(Please note that the program and speakers may be subject to change)



Registration Form

If you have questions or wish to reserve your place at the conference, you may return the form below to:

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Informa Economics, Inc.
6862 Elm Street, Suite 210
McLean, Virginia 22101 USA
Tel. 703.891.6301 Fax 703.893.1065

REGISTER TODAY!
Please return by
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Your registration fee, payable to Informa Economics, Inc., should be submitted and **paid by April 8, 2011**. Please submit a separate, completed registration form for each attendee.

You may also **register securely ONLINE** at www.informaecon.com/Washington_Conference.asp

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____ **Number of Clients** (Retainer/Consulting) x
US\$625 for first attendee; \$525 for each additional person from the same company = **TOTAL \$** _____

____ **Number of Non-clients** x
US\$725 for first attendee; \$625 for each additional person from the same company = **TOTAL \$** _____

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- Enclosed is my check made payable to **Informa Economics, Inc.**
- I prefer to charge my credit card. Please choose: VISA MasterCard American Express

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SPECIAL NOTE: Business casual attire is suggested for all conference participants.

HOTEL RESERVATIONS: Make lodging reservations at the **Hamilton Crowne Plaza Hotel**, 14 & K Streets, NW, Washington DC 20005; Telephone 202.682.0111. The hotel web site is <http://www.hamiltonhoteldc.com>. (*Preferred room rates under the name "Informa Economics" have been sold out.*)

LOCAL TRANSPORTATION: No hotel shuttle service is available. The hotel is located 4 miles from Ronald Regan Airport and .1 mile from the McPherson Square Metro Station.

--Conference refunds are available upon request before March 28, 2011--