



**informa economics**  
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**Mark Your Calendar!**

18th Annual  
**Food and Agriculture  
Policy Conference**

**April 22-23, 2010**

**Washington Office**  
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**April 22-23, 2010**  
**Crystal Gateway Marriott**  
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***"Beyond the Farm Bill: Agriculture's New Challenges"***

**REGISTRATION BEGINS AT 9:00AM**

Thursday, April 22, 2010	
10:00 am	<b>Pre Conference Warm-Up</b> Livestock Outlook, Dr. Rick Andersen, Executive Vice President, Informa Economics, Inc.* Commodity Market Outlook, Dr. Jim Sullivan, Senior Vice President, Informa Economics, Inc.*
11:30 am	<b>BUFFET LUNCH</b>
1:00 pm	<b>Welcome &amp; Introductions</b> , Dr. Mark Jekanowski, Senior Vice President, Informa Economics, Inc.
1:15 pm	<b>Keynote Address: Agriculture, A View from the Top</b> The Honorable Tom Vilsack, U.S. Secretary of Agriculture (invited)
1:45 pm	<b>The 2012 Farm Bill and Beyond</b> , Mr. Charlie Stenholm, Former. US House Representative *
2:30 pm	<b>Economic Outlook for U.S. Agriculture</b> , Dr. Joseph Glauber, Chief Economist, USDA*
3:15 pm	<b>COFFEE BREAK</b>
3:30 pm	<b>Renewable Fuels Policy and Market Outlook</b> Ms. Samantha Slater, Vice President of Government Affairs, Renewable Fuels Association* Speaker to be Determined from National Biodiesel Board
4:30 pm	<b>Competition and Anti-Trust: A Growing Focus on Agriculture</b> Dr. Mark Tobey, Special Counsel for State Relations and Agriculture, US Dept. of Justice (invited)
5:30 pm	<b>Agriculture Policy: The Administration's First Year, and a Look Ahead (Panel Discussion)</b> Moderator: Mr. Jim Wiesemeyer, Senior Vice President, Informa Economics Inc.; Panelists: Mr. Dan Morgan, Former Washington Post Reporter (invited); Mr. Jeff Harrison, Combest Associates (invited); Mr. Jim Webster, Agriculture Journalist, Carter Administration USDA official*
6:30-8:00 pm	<b>COCKTAIL RECEPTION</b>
Friday, April 23, 2010	
7:30 am	<b>CONTINENTAL BREAKFAST</b>
8:30 am	<b>Agriculture Trade Policy Outlook</b> , Dr. Isi Siddiqui, Nominee for USTR Chief Agricultural Negotiator (invited)
9:15 am	<b>Agricultural Productivity: Meeting the Challenges of Feeding the World</b> Dr. Gale Buchanan, Center for Agriculture Science and Technology (CAST)*
10:15 am	<b>BREAK</b>
10:30 am	<b>New Food Safety Efforts: Political Challenges and Implications for Agricultural Markets</b> A Panel Discussion with the staff of Food Chemical News
11:45 am	<b>Handicapping The Midterm Elections</b> : Ms. Jennifer Duffy, Senior Editor, Cook Political Report.*
12:45 pm	<b>Wrap Up and Adjournment</b> , Dr. Mark Jekanowski, Senior Vice President, Informa Economics, Inc.

\* Confirmed